



# phantasm

## CS | Designer | Studio

### Press Release

*Issued 17 March 2008 – for immediate release*



### **Phantasm CS Designer and Studio launched**

*Set your Adobe Illustrator® colors free with the new Phantasm CS plugin range*

Phantasm CS, the acclaimed Adobe Illustrator® color control plugin has been greatly extended with a range of essential new professional-led design and publishing tools. The new features can be found in two new variations; **Phantasm CS Designer** and **Phantasm CS Studio**, each progressively adding to the original and popular Phantasm CS toolset which remains available separately.

**Phantasm CS Designer** is intended for professional freelance designers and publishers who are looking for even greater control of their colors (Duotones, Swap Channels and Tint/Temperature) and exciting new creative possibilities offered with vector Halftones.

**Phantasm CS Studio** builds on this catering for small to large design studios, publishers and printers with essential and much sought-after native color control and checking tools including separations, ink coverage and in-line embedded image editing.

The new features matrix can be found on the [following page](#).

As with Phantasm CS, the new Designer and Studio editions are available for Mac OS X® and Windows®, with versions available for Adobe Illustrator® CS, CS2 and CS3.

Keeping to the Phantasm CS tradition of wonderfully powerful tools at a very low cost, Phantasm CS Designer is only \$95+VAT, with Phantasm CS Studio being \$175+VAT. For such professional and essential toolsets, this represents amazing value. Existing customers will soon be able to upgrade between versions at cost-difference; notification will be given to existing customers when available.

A new combined [Trial version](#) of Phantasm CS | Designer | Studio is also available. Whilst maintaining the free basic unlimited Brightness/Contrast Filter and Effect, it now provides a much greater insight into the Filters offered as well as allowing limited experimentation with the Output Preview, Separations and Edit Image tools.

All versions are available for immediate purchase and download exclusively via [www.phantasmcs.com](http://www.phantasmcs.com)

For further editorial information and resources, please visit [www.phantasmcs.com/press/](http://www.phantasmcs.com/press/) or [contact us](#).

**Astute Graphics Limited, Hereford, England**

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## Phantasm CS | Designer | Studio features matrix

| Features Matrix                   | CS | Designer | Studio |
|-----------------------------------|----|----------|--------|
| Brightness/Contrast Filter/Effect | ✓  | ✓        | ✓      |
| Curves Filter/Effect              | ✓  | ✓        | ✓      |
| Desaturate Filter/Effect          | ✓  | ✓        | ✓      |
| Hue/Saturation Filter/Effect      | ✓  | ✓        | ✓      |
| Invert Filter/Effect              | ✓  | ✓        | ✓      |
| Levels Filter/Effect              | ✓  | ✓        | ✓      |
| Shift to Color Filter/Effect      | ✓  | ✓        | ✓      |
| Overprint Options                 | ✓  | ✓        | ✓      |
| Rich to Pure Black Options        | ✓  | ✓        | ✓      |
| Temperature/Tint Filter/Effect    |    | ✓        | ✓      |
| Swap Channels Filter/Effect       |    | ✓        | ✓      |
| Duotone Filter/Effect             |    | ✓        | ✓      |
| Halftone Filter/Effect            |    | ✓        | ✓      |
| Output Preview:                   |    |          | ✓      |
| Quick Separations Preview         |    |          | ✓      |
| Overprint Preview                 |    |          | ✓      |
| Ink Coverage                      |    |          | ✓      |
| Full Separations                  |    |          | ✓      |
| In-line image editing             |    |          | ✓      |

### About Astute Graphics Limited

Astute Graphics Limited was incorporated January 2008 to better serve the continued popularity and growth of the Phantasm CS software range. It has taken over full ownership and support of the software originally developed by Astute Graphics (un-incorporated) which was formed in 1997.

Astute Graphics Limited is incorporated in England and Wales, company number 6465495.